



BUSINESS

CATALOGUE

2025

ABOUT US

At **Aurelius Regalia**, we are more than just a marketing agency—we are your **strategic growth partner**. Our mission is to help businesses establish a powerful **online presence**, attract loyal customers, and **drive consistent revenue growth** through cutting-edge marketing strategies

WHAT WE DO

We specialize in **high-impact** social media management, ad management & paid ads, email & marketing, SEO optimization, web development, and lead generation. Our team **ensures** that your **brand stands out** in a crowded market, crafting compelling content, engaging campaigns, and data-driven strategies **tailored** to your unique business **needs**

WHY CHOOSE US?

At **Aurelius Regalia**, we don't just offer marketing—we deliver transformation. Our strategies are built to **amplify your brand**, generate real **engagement**, and drive measurable **growth**. We work exclusively with businesses ready to take their **online presence** to the next level

Our Commitment to Your Success:

- ✓ **Proven Strategies** – Our expertise in social media marketing, paid ads, and lead generation ensures real, measurable results.
- ✓ **Affordable Plans** – We offer variety of packages designed to match your business size and revenue, ensuring you receive the right level of support and strategy for optimal growth.
- ✓ **Elite Partnership** – We collaborate with businesses committed to scaling, ensuring you receive dedicated, high-level marketing execution.
- ✓ **Accelerated Results** – With a structured and strategic approach, we drive visibility, engagement, and conversions at an optimal pace.

Your business **deserves** marketing that doesn't just "try"—it **delivers**
If you're ready for a **results-driven** approach designed for real impact, let's build something great **together**

OUR SERVICES

- 1 Social Media Management
- 2 Ad Management & Paid Ads
- 3 Email & SMS Marketing
- 4 Web Development
- 5 SEO Optimization
- 6 Lead Generation

SOCIAL MEDIA MANAGEMENT

- **Basic: \$999/month**
 - 12-15 Posts/month
 - 2-4 reels/month
 - 1 Social Media Platform
 - Basic Graphic Design
 - Monthly Performance Report
 - AI-assisted Hashtag and Caption
- **Premium: \$1999/month**
 - 15-20 posts/month
 - 4-8 reels/month
 - 2 Social Media Platforms
 - Custom Graphic Design
 - Engagement Boosting
 - Monthly Performance and Growth Report
 - Story & Highlights Optimization
- **Ultimate: \$3499/month**
 - 30+ posts/month
 - 10+ reels/month
 - 3+ Social Media Platforms
 - Professional Video Editing & High-Quality Reels
 - Full Community Engagement
 - Social Media Ad Campaign Setup (\$500 Ad Spend Included)
 - Advanced Performance Analytics Report

AD MANAGEMENT & PAID ADVERTISMENT

- **Standard - \$999/month**
 - Facebook, Instagram, or Google Ads setup
 - Audience targeting & retargeting
 - Basic ad creative & copy
 - Weekly ad performance report
- **Pro - \$2499/month**
 - Multi-platform ad campaigns (FB, IG, Google, TikTok)
 - Custom ad creatives & video ads
 - Split testing for optimization
 - Conversion tracking & analytics
- **Enterprise - \$4999+/month (Custom Solutions)**
 - Dedicated ad strategist
 - Large-scale ad campaigns with high budgets
 - Advanced funnel optimization
 - A/B testing, detailed KPI tracking, & ROI-driven strategy

EMAIL & SMS MARKETING

- **Starter - \$799/month**
 - 4 email campaigns/month
 - List segmentation & automation
 - SMS marketing setup
 - Performance tracking
- **Growth - \$1799/month**
 - 8+ email campaigns/month
 - Advanced automation flows
 - Personalized SMS sequences
 - A/B testing & deliverability optimization
- **Max Performance - \$3499/month**
 - Full-scale email & SMS automation
 - High-converting copy & design
 - Integrated retargeting strategies
 - Data-driven reporting

WEB DEVELOPMENT

- **Standard - \$2499 (One-time fee)**
 - 3-5 page business website
 - Mobile-friendly & SEO optimized
 - Contact forms & basic integrations
- **Advanced - \$4999 (One-time fee)**
 - 10-page website with custom design
 - E-commerce setup (Shopify, WooCommerce)
 - Advanced SEO & speed optimization
- **Custom - \$6999+ (One-time fee)**
 - Fully custom-built website
 - API integrations & automation
 - Membership portals & advanced features

SEO OPTIMIZATION

- **Local SEO - \$1199/month**
 - Google My Business optimization
 - Local citations & backlinks
 - Keyword & content optimization
- **National SEO - \$2499/month**
 - Full website SEO audit
 - Blog content & keyword ranking strategy
 - High-quality backlinks & technical SEO
- **Enterprise SEO - \$4999+/month**
 - Advanced SEO campaigns
 - High-volume content marketing
 - Competitor analysis & ranking strategies

LEAD GENERATION

- **Basic - \$999/month**
 - Targeted lead list creation
 - Cold outreach via email & LinkedIn
 - CRM setup & tracking
- **Advanced - \$2999/month**
 - Multi-channel lead generation (email, social, calls)
 - Appointment setting services
 - High-quality lead nurturing & follow-ups
- **Premium - \$4999+/month**
 - AI-powered lead sourcing
 - Dedicated sales team integration
 - Performance-based commission structures

SERVICE ADD-ONS

- **Social Media Management**
 - Extra Platform Management – \$500 per platform
 - Additional 5 Posts – \$300
 - Custom Reels & Video Content – \$1000
 - Social Media Audit & Strategy Report – \$500
- **Ad Management & Paid Ads Add-Ons**
 - Additional Ad Platform – \$800 per platform
 - Retargeting & Remarketing Campaigns – \$1000
 - Conversion Rate Optimization (CRO) Audit – \$700
 - High-Converting Landing Page – \$1200
 - Ad Copywriting & Creative Refresh – \$500
- **Email & SMS Marketing Add-Ons**
 - Additional Email Campaign (4 Emails) – \$500
 - Custom Email Template Design – \$800
 - SMS Campaign Management – \$700
 - Lead Magnet Creation (E-book, Guide, etc.) – \$1000
 - Advanced List Segmentation & Automation – \$900

SERVICE ADD-ONS

- **Web Development Add-Ons**

- Extra Web Pages (Per Page) – \$500
- E-commerce Integration – \$1500
- Custom Web Copywriting – \$800
- Speed & Performance Optimization – \$700
- Monthly Website Maintenance & Updates – \$500

- **SEO Optimization Add-Ons**

- Extra Blog Post (1000+ Words) – \$400 per post
- Local SEO & Google Maps Optimization – \$900
- Technical SEO Audit & Fixes – \$1200
- Competitor Analysis & Strategy Report – \$1000
- Link-Building Campaign (10 Quality Backlinks) – \$1200

- **Lead Generation Add-Ons**

- Additional 100 Targeted Leads – \$500
- Personalized Outreach Sequences – \$1000
- Dedicated Appointment Setter – \$2000
- CRM Integration & Automation – \$1200
- Cold Call & Voicemail Drops – \$1000

EXTRA SERVICES

- **High-Performing Short Video Content - \$1200/month**
 - Includes 8 custom-edited reels/short videos per month
 - Optimized for engagement, reach, and virality
 - Captioning, trending sounds, and smooth transitions
 - Great upsell for Social Media Management clients
- **Dedicated Appointment Setter & Sales Closer - \$2000/month + 10% commission**
 - Multi-channel outreach (calls, emails, LinkedIn, and other social platforms)
 - Booking qualified sales appointments for clients
 - Sales follow-ups & objection handling
 - Ideal add-on for Lead Generation & Paid Ads clients
- **Social Media Engagement & Community Management - \$1000/month**
 - Daily engagement with followers, comments, and DMs
 - Reputation management & crisis response
 - Follower interaction & audience building
 - Best suited for Social Media Management clients

EXTRA SERVICES

- **Automated Email & SMS Lead Nurturing - \$1200/month**
 - Automated follow-up sequences for warm and cold leads
 - Personalized email & SMS campaigns
 - A/B testing for better conversions
 - A strong add-on for Paid Ads & Lead Generation clients
- **AI-Powered Social Media Ad Optimization - \$2000/month**
 - AI-driven ad performance tracking & real-time adjustments
 - Conversion rate optimization (CRO) for paid ads
 - Split testing of ad creatives & audience segments
 - Ideal for Ad Management & Paid Ads clients

DISCLOSURE

- Each higher-tier package includes all features from the lower-tier packages, along with additional upgrades and optimizations for better performance.
- Our referral program rewards clients for bringing in new business—for every referred client who signs with us, you receive a \$500 discount on your next invoice.
- Discounts from referrals are cumulative (e.g., refer two clients, get \$1000 off), but they cannot exceed your total service cost.
- Referral credits are applied after the new client completes their first full month of service.
- Customizations to packages may be available upon request, but certain add-ons may require an additional fee.
- All services require timely client cooperation (e.g., approvals, content submissions) to ensure smooth execution.
- Results may vary based on industry, audience, and platform algorithm changes; while we strive for optimal outcomes, we do not guarantee specific revenue or engagement metrics.
- Payment terms apply as agreed upon in the service contract. Failure to make timely payments may result in service suspension.
- All strategies, content, and assets provided by our agency remain intellectual property of the client upon full payment.

GET IN TOUCH



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